



## American College of Sports Medicine Mid-Atlantic Regional Chapter

### Annual Meeting Sponsorship Information

The Mid-Atlantic Regional Chapter of the American College of Sports Medicine (MARC-ACSM) relies on the support of organizations and corporations to help fund our annual meeting, which attracts over 850 attendees from Pennsylvania, Delaware, Maryland, New Jersey, New York, West Virginia, and Washington D.C. Attendees include undergraduate and graduate students in a variety of exercise related majors, faculty members, clinicians and fitness / wellness professionals.

Being a sponsor provides your organization the opportunity to market your products and services to members in higher education, hospitals, and health & fitness settings. There are several different ways that your sponsorship can contribute to the annual meeting, which will be held from **November 1<sup>st</sup> to November 2<sup>nd</sup>** at the Sheraton Harrisburg Hershey Hotel in Harrisburg, PA.

If you would like to be a sponsor, please contact Michael Bruneau Jr. at [mlb425@drexel.edu](mailto:mlb425@drexel.edu) and Gerald Jerome at [gjerome@towson.edu](mailto:gjerome@towson.edu).

Please note that the deadline to be a sponsor for the 2019 Annual Meeting is **Friday, August 16<sup>th</sup>**.

### **MARC-ACSM EXPO 2019 Pricing Sheet**

***Category A: Business*** **\$400.00**

- Quarter page advertisement contained within the meeting program
- Booth at the "Expo"

***Category B: Business/University - Promotional Materials*** **\$200.00**

- Promotional materials (sent by sponsors) placed on a single (unmanned) booth table

***Category C: University (manned booth)*** **\$225.00**

- Quarter page advertisement contained within the meeting program
- Booth at the "Expo" located in the hallway near registration table

***Category D: Demonstration/Presentation*** **\$750.00**

- Quarter page advertisement contained within the meeting program
- Booth at the "Expo" located in the hallway near registration table
- Designated time slot in a designated room to present your program or product(s)

### **ADDITIONAL SPONSORSHIP**

***Sole sponsor of MARC-ACSM conference*** **\$4,000.00\*\***

- Logo printed on the conference program and bag

\*\*MARC-ACSM logo will also appear on both the program and bag

**Name/Logo on MARC-ACSM conference bag & Sponsor 2 Sessions** **\$3,500.00\*\***

**Name/Logo on MARC-ACSM conference bag** **\$750.00\*\***

**Sponsor a session** **\$500.00**

-Company name on large banner, in program, on the door and announced at the beginning and end of the presentation

**Sponsor the MARC-ACSM College Bowl Competition Finals** **\$275.00**

-Company name in program, on the door and announced at the beginning and end of the competition

**Sponsor the MARC-ACSM Fitness Challenge Competition** **\$275.00**

-Company name in program, on the door and announced at the beginning and end of the competition

\*\*Due to production and cost issues, application (commitments) for conference bag sponsorship (logo) are due by **August 16th, 2019**.

**November 1-2, 2019  
Intent of Participation  
(Due August 16th, 2019)**

Please complete this form and return to Michael Bruneau Jr. at [mlb425@drexel.edu](mailto:mlb425@drexel.edu)

Company Name: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Level of Sponsorship (Please check all that apply):

Category A (Business) (\$400) \_\_\_\_\_

Category B (Promotional Materials) (\$200) \_\_\_\_\_

Category C (University-manned booth) (\$225) \_\_\_\_\_

Category D (Demo/Presentation) (\$750) \_\_\_\_\_

Sole sponsor of MARC-ACSM conference bag\* (\$4,000) \_\_\_\_\_  
(MARC-ACSM logo will also appear)

Name/Logo on MARC-ACSM conference bag (\$3,500) \_\_\_\_\_  
& Sponsor 2 sessions\*

Name/Logo on MARC-ACSM conference bag\* (\$750) \_\_\_\_\_

Sponsor a session (\$500) \_\_\_\_\_

Sponsor the College Bowl (\$275) \_\_\_\_\_

Sponsor the Fitness Challenge (\$275) \_\_\_\_\_

Payment: \_\_\_\_\_ Square \_\_\_\_\_ Check

**\*Note: Application (commitments) for conference bag sponsorship (logo) is due by August 16, 2019.**

Special Request:

\_\_\_\_\_  
Please scan and return this form to [mlb425@drexel.edu](mailto:mlb425@drexel.edu) and pay using Square (<https://squareup.com/store/mid-atlantic-american-college-of-sports-medicine>) or send a check (payable to MARC-ACSM) to:

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