Exhibit Prospectus

Exhibit Dates: March 12-14, 2020

Technology Moves the World
• Workouts
• Exhibit Hall
• Cutting-edge Techniques
• and More!

Reserve Space Now
www.acsmsummit.org
ACSM’s International Health & Fitness Summit

What’s in it for you?

As an exhibitor at the International Health & Fitness Summit, your company will receive the following benefits:

- An opportunity to showcase your products or services to 800+ attendees with 10 hours of expo time.
- Pre-registration and final attendee lists with full mailing addresses
- Company listing on ACSM’s website
- Up to two registrations per company for booth personnel*, who are welcome to attend sessions
- A listing in the exhibit guide, including complete contact information and a 25-word company description
- A 10’ x 10’ carpeted exhibit space with 3’ side drape, 8’ back drape and ID sign
- Daily activities in the expo as well as raffles
- Opportunity to participate in the Atlanta After School All Stars charity event for additional exposure

* Booth personnel are defined as employees of the exhibiting company or organization. There will be a charge for additional registrations. Only paid registrants can receive continuing education credits.

New this year!
Included with your booth purchase, email blasts to promote exhibiting companies will be sent to registered attendees.

ONLINE APPLICATIONS
Applications may be submitted online. Please email akrug@acsm.org for a link and include a brief description of your product and/or service for approval from the Exhibits Advisory Committee. For more information on exhibiting, please visit www.acsm.org/exhibit, or contact Anne Krug at (317) 352-3832.

Exhibiting with ACSM will give your company great exposure to the best professionals in the field.

Who Attends?

29%  Exercise Professional/Personal Trainer

23%  Student

19%  Club Owner/Manager, Cardiac Rehab Specialist and other health care professionals

17%  Fitness/Wellness Program Director

12%  Educator
**Expo Hours**

Designed to maximize your time with attendees and minimize your time away from the office, the summit offers 10 hours for you to be face-to-face with attendees.

**Thursday, March 12**
- 9:00 a.m.-5:00 p.m. Exhibitor Move In
- 6:30-8:00 p.m. Expo Open/Welcome Reception in Expo Hall

**Friday, March 13**
- 11:30 a.m.-3:00 p.m. Expo Open
- 5:00-7:00 p.m. Expo Open

**Saturday, March 14**
- 11:30 a.m.-2:30 p.m. Expo Open
- 2:30-9:00 p.m. Exhibitor Move Out

**Expo Fees**

**Application and deposit received on/before December 7, 2019**
- 10' x 10' standard booths $1300; 10' x 10' corner booths $1400

**Application and deposit received after December 7, 2019**
- 10' x 10' aisle booths $1375; 10' x 10' corner booths $1475

Exhibitors whose focus is LED Skincare (Facial and Body), Cosmetic Products, and any others with aggressive sales tactics are not allowed under any circumstance.

**Important Dates**

- December 7, 2019 Deadline to receive discount on booth space.
- January 7, 2020 Final booth payment due
- January 20, 2020 Booths assigned
- January 20, 2020 Deadline for exhibit guide information and description
- February 14, 2020 Housing deadline

**Corporate Partnerships**

Partnerships are available and include targeted opportunities such as Presenting Rights to the expo, keynote speakers, conference socials and sessions. Tailored partnerships are available and could include ACSM member promotions and web advertising. For more information, please contact partnerships@acsm.org.

**Stuff a Bag for Charity!**

This has been a great traffic builder for the last two years, and we plan to continue it in Atlanta as we partner with the After School All Stars Community. Attendees visit each participating exhibitor to pick up needed school supplies for the program. The cost is $75 for exhibitors to participate. Be sure to sign up for this when you register your booth. Your company will be recognized in the exhibit guide and mobile app as a participant as well as on signage at your booth.

The efforts of Atlanta After-School All-Stars are geared toward middle schools in which 95% or more of the students qualify for free or reduced lunch. This decision reflects the fact that middle school children in Atlanta were largely underserved by other community programs. Atlanta After-School All-Stars offers first-rate after-school programs to over 3,000 students every school day and even during the summer.

**Additional Advertising Opportunities**

Advertising in ACSM’s Health & Fitness Journal® is available through Wolters Kluwer. For advertising schedules and rates, please contact Michael Kokell at michael.kokell@wolterskluwer.com or (646) 674-6453.

**Exhibit at the ACSM Annual Meeting**

May 26–30, 2020
San Francisco, California

6000+ exercise physiologists, basic & applied scientists, scientists in other specialties, educators, students, physicians and other health care professionals. Visit www.acsm.org/exhibit or contact Anne Krug at (317) 352-3832 or akrug@acsm.org.

**Venue**

The Hilton Atlanta is located in the heart of downtown Atlanta. This hotel is within one mile of renowned attractions, restaurants, and premier venues, all walking distance. The Hilton is close to the interstate and MARTA rapid transit for convenient accessibility to Hartsfield-Jackson Atlanta International Airport and surrounding areas. The hotel has a fully equipped fitness center, outdoor jogging track, tennis and basketball courts, as well as a covered pedestrian sky bridge to MARTA and Peachtree Center mall.

Please visit acsmsummit.org to make your reservations. The rate is $179 on a first-come, first-serve basis and must be reserved by February 14, 2020.

Hartsfield-Jackson Atlanta International Airport (ATL) is a 12-15 minute, taxi/ride share or a 30-40 minute transit ride on MARTA. Hotel self-parking will be offered at a discounted price for all attendees staying within the ACSM room block, 10% off the self-parking rate. All attendees booked within the housing link will receive complimentary guest room internet and unlimited access to the Fitness Center.
Floor Plan -
Grand Ballroom West

ENTRANCE

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ACSM Certification and Membership
Things You Need to Know

• Exhibits will be in the Hilton Atlanta Grand Ballroom West. The room is carpeted. Booths are 10 feet by 10 feet. If you anticipate that your booth will be taller than eight feet, please submit your plans to us.

• Booths must be staffed at all times when the expo is open. No packing of materials or dismantling is allowed before 2:30 p.m. Saturday, March 14.

• Booths are assigned using a priority point system based on past participation in the International Health and Fitness Summit.

• Booths must be staffed at all times when the expo is open. No packing of materials or dismantling is allowed before 2:30 p.m. Saturday, March 14.

• Booths are assigned using a priority point system based on past participation in the International Health and Fitness Summit.

• Space assignments will be confirmed in January.

• Freeman is the official decorator and will send service kit links to each company after booth assignments are made.

• Tables and chairs are not included with the booth.

If needed, they may be ordered from Freeman.

• In the event of a sell-out, a waiting list will be established, and openings will be filled based on receipt of application and deposit. If we are unable to accommodate, the deposit will be refunded.

• Children under the age of 18 must wear a badge and be accompanied by an adult at all times. Children are not permitted on the exhibit floor during setup and teardown.

Recent Past Exhibitors

361 Degrees
A T Still University
ACSM Health Science Policy
ACSM Certification and Membership
ACSM Store/Healthy Learning
Altra
Arizona State University College of Health Solutions
BiPro USA
Body Bar
BOSU/Hedstrom Fitness
California University of Pennsylvania
Health Science and Sport Studies
Calmoseptine, Inc
COSMED
The Dancing Herbalist
Egg Nutrition Center
Equinox
Forrest T Jones & Company, Inc
Functional Movement Systems
Garmin International
GEICO
General Mills Bell Institute of Health & Nutrition
George Mason University School of Recreation, Health and Tourism
Hawaiian Moon
Herbalife Nutrition
Hokema
HOKA ONE ONE
Hotshot
Human Kinetics
Keiser
LaBlast
Lifeway Foods
MARC-ACSM
Marymount University
MINDBODY
Myobuddy Massager Pro
MostFit
National Center on Health Physical Activity and Disability (NCHPAD)
National Dairy Council
National Strength and Conditioning Association (NSCA)
Nebraska Methodist College
North Park University
Nova Southeastern University
Nutu Inc.
NYCC School of Health Sciences & Education
OG Wellness
PEAMS by YOUTRAINFITNESS
Perform Better
Performance Health
Potatoes USA
Power Systems
RAD Roller
Regenexx
Revo
Rocky Mountain University of Health Professions
Seca Corporation
Sigg’s Dairy
Silverberry Genomix
Soyfoods Association of North America
Trigger Point Performance
University of Tennessee
Chattanooga
University of Western States
VacuMed
Vibration Technologies
Wellcoaches School of Coaching
Wheat Food Council
Wolters Kluwer
Wolters Kluwer

2019 Presenting Sponsors

2019 Sustaining Sponsors
Rules and Regulations

For your planning and protection, please read these carefully. In addition, plan to share this information with your on-site booth personnel.

A. THE FOLLOWING PRACTICES ARE EXPRESSLY PROHIBITED:
1. Canvassing or distribution of any materials outside the exhibitors’ assigned space (includes hotel rooms or meeting space).
2. The use of billboard advertisements and/or display of signs outside the exhibit area.
3. Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations or displays, away from the exhibit area during hours of the scientific program or exposition.
4. Entry into another exhibitor’s booth without permission.
5. Photographing or examining another exhibitor’s equipment without permission.
6. Use of television equipment without permission from show management.
7. The playing of radios and/or music during show hours at a volume level distracting to neighboring exhibitors.
8. Videotaping without permission from show management.
9. Sublicetting of space to another business, firm, or organization.
10. Use of the College insignia.
11. Hookup of X-ray machines to full current use, as for radiographic purposes.
12. Demonstrations of extremely noisy or distracting apparatus.
13. Demonstrations and/or entertainment in hospitality suites, during the hours of the educational sessions.
14. Dismantling of displays prior to the exhibition’s close.
15. Defacing any part of the exhibit building, booth equipment, show equipment, or show decor.
16. Any other behavior deemed inappropriate or detrimental to ACSM or other exhibitors.
17. Demonstrations and/or product sampling MUST take place in an exhibitor’s booth and not in aisle ways. Booth personnel are not allowed to follow, harass, or disturb attendees. Violators will be removed from the show floor. In the event of such removal, ACSM is not liable for any refund of rental fees, any other exhibit-related expense, or any loss to the exhibitor, including but not limited to, lost profits.
18. Products/services that will be displayed in the exhibit hall must be listed on the application. Products and/or services not listed on the application may not be displayed without prior approval from show management.

In-line exhibits or displays must not obstruct the view or interfere with the displays of neighboring exhibitors.

Signs, decorations and exhibitor’s equipment must not extend above the back wall or along the divider panels in a manner that would obscure the view of adjoining booths.

Regardless of the number of linear booths utilized, (e.g., 10’ x 20’, 10’ x 30’, 10’ x 40’, etc.) display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

ACSM reserves the right to remove exhibitors and their accompanying exhibit material from the show floor in the event that an activity or presentation of product is deemed, in ACSM’s sole discretion, inappropriate or detrimental to the professional nature of the exhibit.

Exhibitors and their representatives shall at all times conduct themselves in a professional manner and shall not disparage or libel fellow exhibiting companies, member companies, ACSM or the employees of aforementioned organizations, or engage in other activities detrimental to the event.

If exhibitors do engage in any prohibited conduct, ACSM reserves the right to cancel the exhibitor’s space without further notice and without obligation to refund moneys previously paid and to re-sell exhibit space assigned.

B. FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety and health. No flammable decorations such as crepe paper, tissue paper, cardboard, or corrugated paper shall be used at any time. All packing containers, excelsior, etc., must be removed from the floor by 5:00 p.m. on Thursday, March 12, 2020. All muslin, velvet, silken or other cloth decorations must stand a flame proof test as prescribed by fire ordinances. All materials and fluids which are flammable are to be kept in safety containers.

C. LIABILITY AND INSURANCE

Although security personnel will be on duty during non-exhibit hours, it is expressly agreed that the ACSM and/or the Hilton Atlanta and Freeman Decorating may take reasonable precautions against damage or loss by fire, water, storm, strikes or other emergencies, but by doing so do not guarantee or insure the exhibitors against loss. All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither ACSM, its service contractors, the management of the Hilton Atlanta, nor any officers, staff members, or directors of same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes.

The exhibitor agrees to indemnify and hold harmless the American College of Sports Medicine, the Hilton Atlanta and Freeman Decorating, including the officers, directors, employees, members, and agents of each, from and against any claims for loss, damage, or injury.

I understand and agree that, as a result of participating in ACSM’s International Health & Fitness Summit, my image, likeness or voice may be recorded by photography, video or other medium. I hereby grant irrevocable and unrestricted permission to ACSM and its representatives or assignees to use my image, likeness or performance in any medium and for any purpose. I hereby waive any right to inspect or approve such use or materials. Your submission of the application form acknowledges acceptance of these terms.