

**American College of Sports Medicine  
Mailing Label Rental Policies and Procedures**

The American College of Sports Medicine rents member mailing labels to clients based upon ACSM approval of the proposed mailing. Any member may request that their name be withheld from rental. ACSM reserves the right to deny rental requests for any or no reason. ACSM does not rent its list for the purpose of soliciting membership in organizations other than ACSM or its Regional Chapters – or for the purpose of promoting any meeting, publication, or presentation that competes with similar ACSM offerings. **All rentals are for a one-time use basis.**

**Ordering Requirements**

Complete the enclosed form and return it to the ACSM National Center. You must include a copy of the **actual** item or items that you wish to mail to our members. Any request forms received without a copy of the above mentioned materials will not be processed. Requests cannot be accepted via telephone or electronic mail. After receiving the request form and accompanying materials, ACSM will review the request and grant approval based upon ACSM policies and procedures. You will be notified if your request is denied.

Because a label count can only be produced through the actual programming of the label request, exact counts cannot be determined and given until the request has been approved. **There is normally a minimum three-week processing period from the day the order is received until the date the order is shipped.**

**Rental Fees**

**Rentals are not available on e-mail.**

Disk	\$250 per thousand or any part thereof A minimum charge for 5,000 labels is required for an order.
Pressure Sensitive (Peel & Stick) labels	\$250 per thousand or any part thereof A minimum charge for 5,000 labels is required for an order.
Set-up Fee	\$65 per order (*waived for full membership orders)
Key Coding (limited to <b>four</b> characters)	\$5 per thousand or any part thereof
Shipping	\$5 regular mail or \$20 UPS 2 <sup>nd</sup> Day

\*A full membership order consists of the entire membership of ACSM with no exclusions. Partial sets are available with breakdowns by occupation, country and state.

Attached is a copy of the approximate counts in each of the available partial set categories. **(Random sampling is not available).** The statistics are compiled semiannually, so this information will vary. Please take this into account when placing your order.

**You will be contacted by e-mail or telephone indicating the total amount due to ACSM.** We must receive payment **prior** to processing your order. Please contact the ACSM National Center if you have any further questions about the rental service.

# AMERICAN COLLEGE of SPORTS MEDICINE®

## Application for Mailing List Rental

### Billing Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Purpose of your order (include titles, dates and places): \_\_\_\_\_  
\_\_\_\_\_

### Shipping Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Types of labels desired:  Peel and Stick (\$250 per thousand or any part thereof 5,000 minimum pricing applies)  
 Disk (\$250 per thousand or any part thereof, 5,000 minimum pricing applies)

Label breakdown desired:  Full membership (set-up fee waived)  
 Partial membership (requires \$65 set-up fee)

Geographic area desired:  All  All except USA  
 USA and Canada  USA only (includes Puerto Rico)  
 Other (please specify)

Sequence desired:  Alphabetical  Zip Code

Membership types desired:  Occupation Code  State or Country  
 Key Coding (limited to four characters; \$5 per thousand or any part thereof) \_\_\_\_\_

Specific choices for membership types selected: \_\_\_\_\_  
\_\_\_\_\_

*I understand that this order is subject to ACSM approval, which may be denied for any or no reason, and that this request is for a one-time rental of the ACSM mailing list. I also understand that any use of the mailing list other than the one-time mailing of exactly the same materials submitted to ACSM as samples will constitute violation of the ACSM copyright.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please fax this form to Joy Bennett 317-634-7817**

**FOR ACSM USE ONLY**

### ACSM DEPARTMENTAL APPROVAL

EVP \_\_\_ PUB \_\_\_ MEM \_\_\_ PI \_\_\_ EDU \_\_\_ CERT \_\_\_ MTG \_\_\_ DEV \_\_\_ RD \_\_\_

Order No: \_\_\_\_\_ Order Date: \_\_\_\_\_ Date Order Filled: \_\_\_\_\_ Number of Labels: \_\_\_\_\_

**AMERICAN COLLEGE OF SPORTS MEDICINE  
MAILING LIST RENTAL-MEMBERSHIP BREAKDOWN STATISTICS  
TOTAL MEMBERSHIP-19,377**

**Membership Category**

Code	Category	Qty.	Code	Category	Qty.	Code	Category	Qty.
1	Member	8863	6	Honor Award	8	11	Ex-Officio	2
2	Fellow	1139	7	Life Fellow	18	12	Honor Fellow	16
3	Undergraduate Student	1237	8	Associate Member	208	14	Graduate Student	2370
4	Fellow Emeritus	174	9	Professional in Training	547	20	Health & Fit. Alliance Profes:	4248
5	Member Emeritus	198	10	Life Member	4	21	Health & Fit. Alliance Studer	344
						19	Honorary Fellow	1

Code	Occupation	Qty.	Code	Occupation	Qty.	Code	Occupation	Qty.
101	Anatomist	18	201	Cardiologist	150	301	Athletic Trainer	312
102	Applied Physiologist	331	202	Chiropractor	103	302	Kinesiotherapist	19
103	Biochemist	36	203	Dentist	8	303	Health Educator	159
104	Biomechanist	176	204	Emergency Medicine	119	304	L.P.N.	0
105	Coach	61	205	Family/General Practice	1266	305	Nutritionist	154
106	Ergonomist	11	206	General Surgeon	40	306	Occupational Therapist	8
107	Exercise Biochemist	62	207	Internist	340	307	Optometrist	0
108	Exercise Physiologist	2117	208	Neurologist	11	308	Physical Educator	293
115	Kinesiologist	80	209	Neurosurgeon	13	309	Physical Therapist	354
116	Psychologist/Sociologist	91	210	Obstetrician/Gynecologist	21	310	Physician's Assistant	40
117	Veterinarian	5	211	Ophthalmologist	5	311	Registered Nurse	108
118	Other Science	897	212	Orthopaedic Surgeon	1137	312	Respiratory Therapist	7
			213	Pediatrician	167	313	Other Health Care	546
			214	Physiatrist	337	314	Professor	3
			215	Podiatrist	70	401	Student	3621
			216	Psychiatrist	20	501	Health/Fitness	4592
			217	Radiologist	10			
			218	Other (M.D., D.O., Etc.)	519			

**States (Domestic Only)**

States	Qty.	States	Qty.	States	Qty.
Military (AE)	15	Iowa	229	New Mexico	113
Military (AP)	14	Kansas	252	New York	1093
Alabama	181	Kentucky	175	Ohio	716
Alaska	44	Louisiana	211	Oklahoma	139
Arizona	282	Maine	77	Oregon	211
Arkansas	122	Maryland	359	Pennsylvania	872
California	1754	Massachusetts	563	Puerto Rico	52
Colorado	394	Michigan	582	Rhode Island	65
Connecticut	314	Minnesota	363	South Carolina	210
District of Columbia	47	Mississippi	89	South Dakota	50
Delaware	72	Missouri	348	Tennessee	286
Florida	967	Montana	73	Texas	885
Georgia	507	Nebraska	162	Utah	179
Guam	1	Nevada	108	Vermont	37
Hawaii	75	North Carolina	559	Virginia	510
Idaho	48	North Dakota	69	Virgin Islands	3
Illinois	756	New Hampshire	81	Washington	380
Indiana	419	New Jersey	492	West Virginia	78
				Wisconsin	364
				Wyoming	31

**Country**

Domestic	17,079	Foreign	2298
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