

June 1-5, 2021

# Partner Opportunities

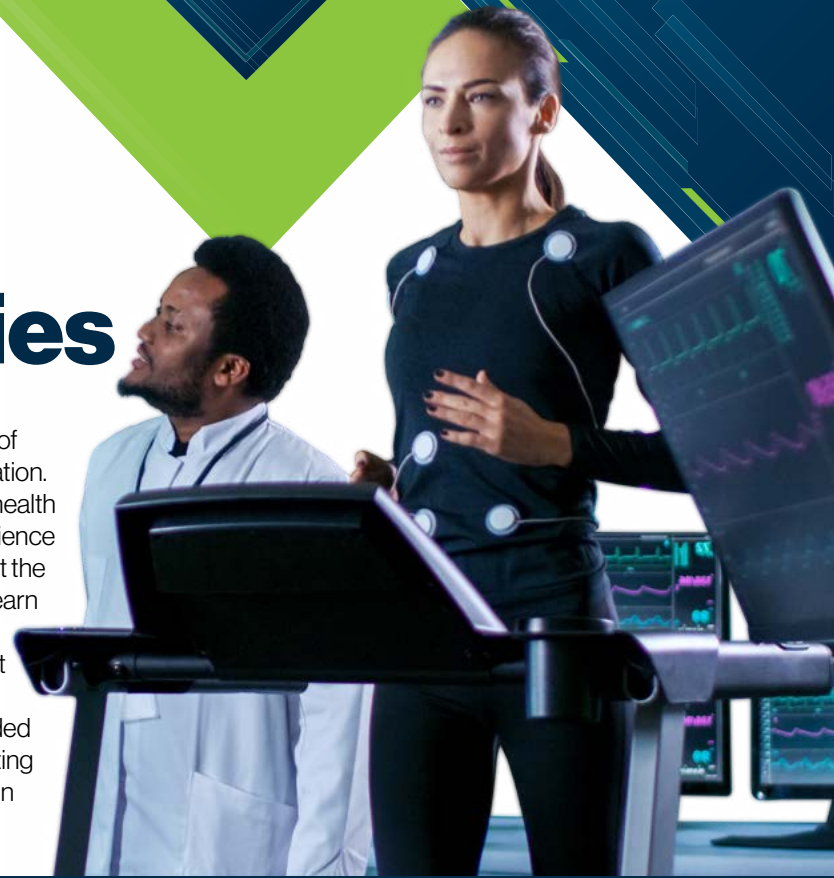
ACSM's Annual Meeting brings together people from all disciplines of sports medicine and exercise science to network and share information. Thousands of scientists, researchers, educators, physicians, other health professionals and students will participate in this year's virtual experience to gain new knowledge through educational sessions, as well as visit the

Virtual Partner Marketplace to learn about products and services.

The Partner Marketplace will not only be open during the Annual Meeting, but there will be extended access until June 12 with marketing

**ACT NOW!** Registration and promotional materials must be received no later than **April 16, 2021.**

support to drive traffic to the Partner Page. Gamification will also be in place during the meeting as an additional traffic builder.



RECOGNITION LEVEL	PREMIER	GOLD	SILVER*
<b>INVESTMENT</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,500</b>
<b>BENEFITS (secured with Silver-Level Entry Package, or any selected Sponsorship Opportunities on the following pages)</b>			
• Tile with logo on searchable Partners page	X	X	X
• Dedicated landing page with logo, URL, product and service descriptions, social links	X	X	X
• Up to five document downloads or links	X	X	X
• Up to two embedded videos	X	X	X
• Request a Meeting/More Information form	X	X	X
• Access to searchable Attendee Profiles	X	X	X
• Complimentary Registration to the Annual Meeting	X	X	X
• Pre- and post-conference attendee list (name, address, institution, title)	X	X	X
• Logo recognition on conference homepage	X	X	
• Logo recognition in all pre-and post-conference promotion communications (from commitment date forward)	X	X	
• Recognition on ACSM.org on the ACSM Partners page with hyperlink and on ACSM Annual Meeting website homepage	X	X	
• One social media mention with other sponsors on ACSM social channels during the Annual Meeting	X	X	
• Opportunity for rotating banner advertisement on virtual conference access hub	X	X	
• Opportunity for video ad placed within virtual conference site	X	X	
• Banner ad in one registrant marketing email, delivered to 44,000+ recipients	X		
• One dedicated pre- or post- conference email to Annual Meeting registrants, sent by ACSM on behalf of supporter	X		
• Sponsor spotlight in conference newsletter, delivered to 44,000+ recipients	X		

\*Supporting Partner Package or Campus/Career Center Package (see page 3)

# SPONSORSHIP OPPORTUNITIES

PROGRAMMING SUPPORT	PRICE	ADVERTISING AND PROMOTION	PRICE
<b>ePoster Gallery Sponsor</b> Gain visibility and recognition through one of the most-visited features of the virtual meeting, the ePoster Gallery. This limited availability offering includes a prominent banner ad on the top of each page of the searchable gallery and viewing screens. Limited to two sponsors, sharing static top-of-page positioning.	<b>\$5,500</b>	<b>Daily Question or Quick Poll</b> Engage Annual Meeting attendees with a fun and interactive quick poll delivered to all virtual hub visitors each day. The daily sponsor will be recognized as the presenter of the question with prominent branding and logo visible to each attendee accessing the virtual platform. Daily results will be tabulated and shared with all attendees within the hub and other Annual Meeting communications. ACSM will work with you to develop questions of mutual interest and attendee value. Limited to four sponsors.	<b>\$5,000</b>
<b>SPONSOR-HOSTED EVENTS</b>	<b>PRICE</b>	<b>Registration Confirmations/Welcome Message (Exclusive, limited to one sponsor)</b> Welcome attendees to the virtual 2021 Annual Meeting with a welcome message and banner ad in confirmation emails sent to all registrants.	<b>\$4,500</b>
<b>Market Showcase</b> Promote your products, services and expertise in a pre-recorded, 30-minute session. First-time casting of the session will be delivered at a specified day and time, promoted within daily programming and supported by live Q&A text chat. The complete session including captured Q&A will then be available on-demand throughout the extended virtual meeting viewing period. Limited to five sponsors.	<b>\$5,000</b>	<b>Know Before You Go Email (limited to four sponsors)</b> Feature your banner ad at the top of informational messaging delivered to registrants prior to the conference, helping them to plan for the upcoming virtual experience. Messaging may link to your webpage or encourage visiting your Product Page in the virtual hub.	<b>\$4,000</b>
<b>Sponsor Meetup</b> Host your own virtual reception, hot topic chat or custom social event during the Annual Meeting, with promotion and audience generation support from ACSM. You will host the event on your preferred interactive platform. ACSM will link attendees to your event through the Annual Meeting virtual hub and feature it in program listings and attendee communications to drive attention and interest.	<b>\$4,500</b>	<b>Body &amp; Brain Warmups</b> Help attendees sharpen up prior to their virtual sessions by hosting five minutes of desk- and screen-friendly body and brain activity. Recorded sessions will be delivered on a dedicated page preceding the morning and afternoon scheduled education sessions each day and will include branding recognition and a welcome message. Supply your own talent or ACSM can assist with a session leader. Six sessions available.	<b>\$4,000</b>
		<b>Banner Advertisement</b> Convey your advertising or promotional message and URL link with strategic placement in the Virtual Experience Hub. Final placements and sizes to be determined. (Must also be a Silver-level or higher supporter)	<b>\$1,000</b>
		<b>Video Advertisement</b> Convey your advertising or promotional message with a clickable 30- to 60-second video in the Virtual Experience Hub. Final placements to be determined. (Must also be a Silver-level or higher supporter)	<b>\$1,500</b>



## SILVER-LEVEL ENTRY PACKAGES

### SUPPORTING PARTNER PACKAGE - \$1,500

(for products, companies and services)

- Tile with logo on searchable Partners page
- Dedicated landing page with
  - Company logo
  - Company URL
  - Product/service descriptions
  - Social network links
  - Up to five document downloads or links
  - Up to two videos (external link or embedded)
  - Request a Meeting/More Information form
- Access to searchable Attendee Profiles
- Complimentary registration to the conference
- Pre- and post-conference attendee list (name, address, institution, title)

### CAMPUS/CAREER CENTER PACKAGE - \$1,500

(for employers and academic recruiters targeting job seekers and advancing students)

- Hosted within Campus and Career Center located in Virtual Experience Hub
- Employer/Recruiter landing page with
  - Company logo
  - Company URL
  - Product/Service descriptions
  - Social network links
  - Up to five document downloads or links
  - Up to two videos (external link or embedded)
  - Request A Meeting / More Information form
- Opportunity to submit career development content and/or career advice provider profiles used in Hub (subject to selection by ACSM)
- Opportunity to post jobs appearing on the Virtual Experience Hub and on the ACSM Career Center
- Access to searchable Attendee Profiles
- Complimentary registration to the conference
- Pre- and post-conference attendee list (name, address, institution, title)

**PLEASE JOIN US WITH THE PREMIER PARTNERS BELOW!**



[Click here](#) to register. Contact [Anne Krug](#) or [Paul Giese](#) with any questions.