**Info for Partners and Exhibitors**

**Hours (EDT)**
- **Tuesday, May 30**
  - 9 a.m. to 5 p.m. Exhibitor Move-In
- **Wednesday, May 31**
  - 8 a.m. to noon Exhibitor Move-in
  - 1:30 to 7 p.m. Exhibits Open
  - 6-7 p.m. Reception
- **Thursday, June 1**
  - 9:30 a.m. to 5 p.m. Exhibits Open
- **Friday, June 2**
  - 9:30 a.m. to 2 p.m. Exhibits Open
  - 2-8 p.m. Exhibitor Move-Out

**Venue**
Colorado Convention Center
700 14th St.
Denver, CO 80202
[View Floor Plan](#)

**Fees**

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Reserved by Feb. 28, 2023</th>
<th>Reserved after Feb. 28, 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard booth (10' x 10')</td>
<td>$1,599</td>
<td>$1,699</td>
</tr>
<tr>
<td>Corner booth (10' x 10')</td>
<td>$1,699</td>
<td>$1,799</td>
</tr>
<tr>
<td>2 standard booths (10' x 20')</td>
<td>$3,199</td>
<td>$3,399</td>
</tr>
<tr>
<td>1 standard &amp; 1 corner booth (10' x 20')</td>
<td>$3,299</td>
<td>$3,499</td>
</tr>
<tr>
<td>2 corner booths (10' x 20')</td>
<td>$3,399</td>
<td>$3,599</td>
</tr>
<tr>
<td>10' x 30' booth</td>
<td>$4,899</td>
<td>$5,199</td>
</tr>
<tr>
<td>20' x 20' stand</td>
<td>$6,799</td>
<td>$7,199</td>
</tr>
<tr>
<td>20' x 30' stand</td>
<td>$9,999</td>
<td>$10,599</td>
</tr>
</tbody>
</table>

Stand out from the crowd! Add a ceiling sign to your booth for $1,500.

Contact Anne Krug at akrug@acsm.org or 317-352-3832 to reserve your space.

**Important Dates**
- **February 28**: Deadline for discounted booth reservation
- **March 21**: Company description for exhibit guide due
- **April 4**: Final booth payment due
- **May 4**: Housing deadline (Additional housing info to come)

**Sponsorship and Advertising Opportunities**
ACSM offers a wide array of sponsorship opportunities beyond booth space in the exhibit hall. In addition to the possibilities described below, supporter packages may also include social media recognition, a four-color advertisement in the exhibit guide, and brand recognition in pre- and post-conference attendee marketing, conference signage, the annual meeting website and ACSM journals. ACSM is also developing further opportunities for digital marketing engagement, on-site advertising and other offerings and will share them as they become available.

Let us customize a program to best meet your marketing goals and budgets. For more information, please email partnerships@acsm.org.

**Thought Leadership Presentations**

- **Pre-Conference or Industry Symposia**
  - Stand out from our regular conference fare with your own special programming. Present your content directly to our attendees. Attendance can vary by topic.
  - **Attendance**: 100–400

- **Lunch & Learn Sessions**
  - Host a quick-hitting 30-minute presentation about your product or service. Lunch vouchers will be provided to the first 50 attendees.
  - **Attendance**: 50–100

**Branding Exposure**

- **Convention Center Branding**
  - Highlight your brand and drive attendees to your exhibit space with prominent signage in high-traffic locations, including the registration, exhibit hall and poster hall areas.
  - Contact us for customized options including mobile charging stations, attendee lounges, escalators, pillar and column wraps, wall decals and much more.

- **Registration Brand Exposure**
  - Expose your brand to every single attendee by featuring your logo in key locations such as meeting tote bags distributed to all attendees, attendee lanyards, badge holders, signage at the registration counters, material backdrops throughout the conference and other similar opportunities.

- **Conference Mobile App**
  - Be at the fingertips of all attendees and feature your brand and/or exhibit location in our most-used attendee resource. Mobile app branding includes responsive splash pages and banner ads.
**Special Receptions & Events**

- **President’s Reception**
  Celebrate the final days of the current ACSM president’s term and engage with the field’s leaders in this invitation-only event. Network with the ACSM Board of Trustees and the president’s selected guests.
  Attendance: 150

- **International Reception**
  An invitation-only gathering for our international attendees, this reception has grown to become one of our most-attended conference events.
  Attendance: 250-300

- **New Fellows Reception**
  Engage with ACSM’s next generation of professional leaders as they are honored and introduced as new fellows. Hosted by ACSM past presidents and attended by many of ACSM’s most influential leaders.
  Attendance: 200

- **Josephine L. Rathbone and Barbara L. Drinkwater Memorial Breakfast**
  Honor the promotion of physical activity and women’s health with one of our most popular annual meeting events, named for two of ACSM’s pioneering female leaders.
  Attendance: 300-400

- **Clinician Sports Medicine Reception**
  Help greet and network with ACSM clinicians, who are key decision-makers, thought leaders and influencers in their practices and fields.
  Attendance: 50-100

- **Basic Science Reception**
  Meet and network directly with ACSM’s leaders and influencers in the field of basic science.
  Attendance: 50-75

- **Celebrating Diversity Reception**
  Join in ACSM’s diversity, equity and inclusion efforts in this high-visibility event recognizing up-and-coming professionals in the ACSM Leadership & Diversity Training Program (LDTP). Attendees include influential LDTP mentors and alumni, ACSM Board of Trustees members, Diversity Committee members, past ACSM presidents and current LDTP participants.
  Attendance: 200

- **Leadership & Diversity Training Program “Meet-Your-Mentor” Reception**
  This more intimate reception provides the initial face-to-face connection between ACSM’s Leadership & Diversity Training Program participants and their assigned ACSM leader mentors.
  Attendance: 60-85

- **Awards Reception/Banquet**
  ACSM award recipients for 2023 will be honored for their excellence and dedication to the sports medicine field.
  Attendance: 200

**Student and Early Career Engagement**

- **Student Bowl**
  A “Jeopardy”-style competition for teams of undergraduate students, highly-attended by faculty and professionals as well. Welcome guests, receive prominent signage and recognition, and place products or premiums as prizes.
  Attendance: 200+

- **Student/Early Career Preconference**
  An interactive pre-meeting event dedicated to helping students and young professionals define their career paths. Meet attendees who are just starting out, and provide memorable collateral and gifts.
  Attendance: 200

**Keynotes and Special Session Sponsorships**

- **Joseph B. Wolffe Memorial Keynote**
  In memory of one of ACSM’s founders and first president, this signature keynote, in an unopposed time slot, officially kicks off the conference.
  In memory of one of ACSM’s founders and first president.
  Attendance: 2,700-3,000

- **D.B. Dill Historical Keynote**
  This unopposed lecture focuses on the history of sports medicine and exercise science.
  Attendance: 2,700-3,000

**President’s Lecture Series**

A series of four lectures recognizing significant contributions to the field of sports medicine and exercise science.

**More Need-to-Know Info**

- Exhibits will be located in Hall B at the Colorado Convention Center.
- Booths are assigned using a priority point system based on past participation in the annual meeting.
- ACSM’s official decorator, Freeman Decorating, will send service kit links to each exhibitor after space assignments are made. Booths do not include tables and chairs, but you can order them from Freeman.
- Booths are not carpeted. Aisles will be carpeted by ACSM.
- A highly anticipated event supported with food and beverages, this is the moment the exhibit hall opens to attendees for the first time.
  Attendance: 200+

- **Student Lounge & Resource Center**
  Positioned in a highly-visible and heavily-trafficked café location, the lounge will be the common meet-up point for student programs and activities throughout the meeting. Custom engagement options include resource tables, interview booths, refreshment stations, collateral, signage and more.
  Attendance: 200

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