

# Exhibit/ Partner Prospectus

Exhibit Dates:  
May 28-31, 2024



#ACSM24

**Showcase your company** at the most comprehensive conference for clinical sports medicine and the exercise sciences.

[www.acsmannualmeeting.org](http://www.acsmannualmeeting.org)



**AMERICAN COLLEGE  
of SPORTS MEDICINE®**  
LEADING THE WAY



## Online Registration

For registration information, please email [akrug@acsm.org](mailto:akrug@acsm.org) for a link and include your website and a brief description of your product and/or service for approval from the Exhibits Advisory Committee.

### For additional information, contact:

Exhibits: Anne Krug      Sponsorships: Jessi Warner  
Telephone: (317) 352-3832      Telephone: (317) 352-3892  
email: [akrug@acsm.org](mailto:akrug@acsm.org)      email: [jwarner@acsm.org](mailto:jwarner@acsm.org)

ACSM's Annual Meeting has a longstanding tradition of bringing together people from all disciplines of sports medicine to network and share information. 4000+ scientists, researchers, educators, physicians, other health professionals and students will come to Boston ready not only to gain new knowledge through educational sessions, but also to visit the exhibit hall to purchase and learn about products and services.

## More for Your Money

### Benefits of exhibiting at the ACSM Annual Meeting

- NEW THIS YEAR! Certificate of Insurance listing ACSM and the Hynes Convention Center as additional insured is included with your booth purchase.
- 16.5 hours of exhibit hall time to showcase your products and services to attendees
- Exclusive access to pre-registrant and final attendee lists with full addresses
- Listing on ACSM website
- Up to two registrations per 10' x 10' space for booth personnel, who are welcome to attend sessions.\* \$150.00 charge for each additional registration.
- 25-word company description and contact information in the exhibit guide and mobile app.
- 10' x 10' exhibit space with 3' side drape, 8' back drape and ID sign
- Link to MSSE Abstract Book (Conference Proceedings) and other materials for each booth

\*Booth personnel are defined as employees of the exhibiting company or organization. Only paid registrants can receive continuing education credits.

## Exhibit Hours

You have a total of 16.5 hours to be face-to-face with the more than 4000 ACSM Annual Meeting attendees.

### Tuesday, May 28

10:30 a.m.-6:00 p.m.      Move-In

### Wednesday, May 29

8:00 a.m.-12:00 p.m.      Move-In  
1:30-7:00 p.m.      Exhibits Open  
(with reception 5:30-6:30 p.m.)

### Thursday, May 30

9:30 a.m.-5:00 p.m.      Exhibits Open

### Friday, May 31

9:30 a.m.-2:00 p.m.      Exhibits Open  
2:00-8:00 p.m.      Move-Out

## Your Investment

A link to view the exhibit hall floor plan [is here](#).

Standard 10' x 10' Booth	\$1768
Corner 10' x 10' Booth	\$1968
10' x 20' Booth (2 standard)	\$3465
10' x 20' Booth (1 standard & 1 corner)	\$3567
10' x 20' Booth (2 corners)	\$3767
10' x 30' Booth	\$5366
20' x 20' Island	\$7665
20' x 30' Island	\$11063

Booth personnel (2 per 10x10 space). Additional booth personnel registrations are \$150 each.

Stand out in the crowd! Consider adding a ceiling sign to your booth: \$1500

To [reserve your booth today](#), contact Anne Krug at [akrug@acsm.org](mailto:akrug@acsm.org) or (317) 352-3832.

## Your Audience

- Basic and Applied Scientists/Researchers
- Educators
- Exercise Physiologists
- Exercise Professionals
- Healthcare Professionals
- Physicians
- Students

## Important Dates

- March 21, 2024** Deadline for Exhibit Guide information and descriptions  
**April 4, 2024** Final booth payment due  
**April 30, 2024** Housing deadline

## Future Annual Meetings

May 27-30, 2025, Atlanta, Georgia  
May 26-30, 2026, Salt Lake City, Utah  
June 1-4, 2027, Indianapolis, Indiana  
May 30-June 2, 2028, Denver, Colorado

## Hotel Accommodations

Housing information is available [here](#).  
Deadline is April 30, 2024.

## Things You Need to Know

- Exhibits will be located in Halls C&D at the Hynes Convention Center. **Carpet is not included in the booth package, but carpet is required for the booth. Aisles will be carpeted by ACSM.**
- Chairs and tables are not included with booth space. If needed, they may be ordered from Freeman.
- Booths are ten feet by ten feet. If you anticipate that your booth will be taller than eight feet, please submit your plans to us.
- Booths are assigned using a priority point system based on past participation in the Annual Meeting.

- Freeman Decorating will send service kit links to each company after space assignments are made.
- In the event of a sell-out, a waiting list will be created, and openings will be filled based on receipt of application and deposit. If we are unable to accommodate, the deposit will be refunded.
- Children under 18 must wear a badge and be accompanied by an adult at all times. Children are not permitted on the exhibit floor during setup and teardown.
- If you are interested in a hospitality suite or additional space at the hotel or convention center, all such requests must go through the ACSM Events Department. Contact Mwila Mejia [mmejia@acsm.org](mailto:mmejia@acsm.org) or (317) 352-3871.

## Additional Marketing Opportunities

### Advertising

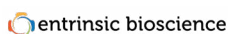
#### Digital advertising within ACSM's weekly e-newsletter

For more information, please contact Jessi Warner at [jwarner@acsm.org](mailto:jwarner@acsm.org).

Opportunities to gain exposure through print ads include ACSM's official journal, *Medicine & Science in Sports & Exercise*. This journal is continually used by attendees to reference the research being presented. To place an advertisement in *Medicine & Science in Sports & Exercise*, please contact Farah Sheikh, National Sales Manager, Advertising, at [Farah.sheikh@wolterskluwer.com](mailto:Farah.sheikh@wolterskluwer.com).

## Current and Past Annual Meeting Sponsors

### Premier Sponsors



### Presenting Sponsors



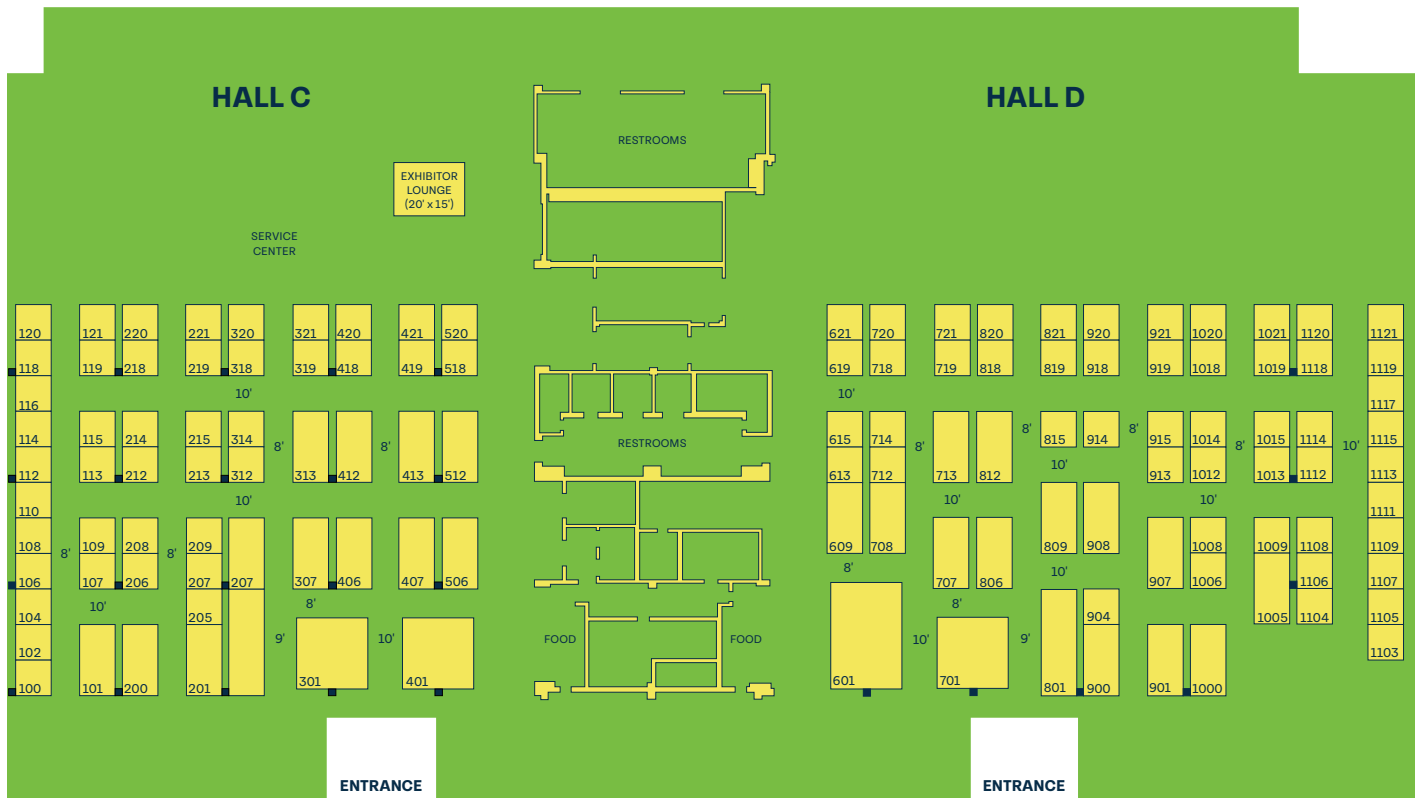
### Sustaining Sponsors





## Exhibit Hall Floor Plan

Hynes Convention Center  
Halls C&D





## Sponsorship Opportunities

ACSM offers a wide array of sponsorship opportunities designed specifically to enhance your company's connection with ACSM members. In addition to the activation elements described below, supporter packages may also include social media recognition; a four-color advertisement in the exhibit guide; and brand recognition in pre- and post-conference attendee marketing, conference signage, Annual Meeting website and ACSM journals.

Additional opportunities for digital marketing engagement, on-site advertising and other offerings are in development and will be shared when available.

Let ACSM customize a program to best meet your marketing goals and budgets. For more information, please email [jwarner@acsm.org](mailto:jwarner@acsm.org).

### Special Receptions/Events

#### Student Bowl

- A "Jeopardy"-style competition for teams of undergraduate students. Highly attended by faculty and professionals as well. Welcome guests, receive prominent signage. Attendance 200+.

#### President's Reception

- Join the ACSM President in thanking the field's leaders for their contributions in this invitation-only event. Attend and network with the President's selected guests; logo recognition on invitations; signage at reception entrance and verbal recognition from outgoing ACSM President. Attendance approximately 150.

#### Clinician Sports Medicine Reception

- Help greet and network with ACSM clinicians, who are key decision-makers and influencers in their fields. Signage and verbal recognition; estimated attendance 50-100.

#### Josephine L. Rathbone and Barbara L. Drinkwater Memorial Breakfast

- One of the most popular events for professional members and students, primarily women, to promote physical activity and women's health. Recognition through signage, opening remarks and printed collateral. Attendance 300-400.

#### International Reception

- An invitation-only gathering for international attendees, this reception has grown to become one of the best-attended events of the conference. Recognition through signage, opening remarks and printed collateral. Attendance 500+.

#### ACSM Honors event

- ACSM award recipients for 2024 and new fellows of the college will be recognized for their career accomplishments. Attendance 300+; recognition through signage, in opening remarks and in printed collateral.

### Attendee Registration & Site Opportunities

#### Attendee Gifts

- Would you like to distribute coffee tumblers, water bottles, writing portfolios or other premiums with your corporate logo to attendees? A special claims area will be established in the exhibit hall, helping to drive additional traffic and featuring prominent signage for additional logo recognition.

- **Meeting Tote Bags:** Provide all meeting attendees with a tote bag prominently displaying your company name and logo
- **Attendee Lanyards:** Combination lanyards and badge holders are distributed to every attendee. Feature your name and logo required to be worn openly each day of the conference.

### Conference Sessions/Keynotes

#### Pre-Conference or Industry Symposia

- Specially-scheduled sessions stand alone from regular educational programming, and allow you to present your own content of interest to ACSM attendees. Attendance ranges from 100-300 based upon topical interest.

#### Joseph B. Wolfe Memorial Keynote

- In memory of one of ACSM's founders and first President.

Attendance is 2,700-3,000 in an unopposed time slot. Corporate recognition via signage outside lecture hall and in printed collateral materials.

#### D.B. Dill Historical Keynote

- Focusing on the history of sports medicine and exercise. Attendance is 2,700-3,000 in an unopposed time slot. Corporate recognition via signage outside lecture hall and in printed collateral materials.

#### President's Lecture Series

- Package includes four lectures recognizing great contributions to the field of sports medicine and exercise science. Total attendance is 800+; recognition through signage outside each lecture hall and in printed collateral materials.

### Exhibit Hall

#### Exhibit Hall Opening

- A highly-anticipated event as the hall opens to attendees for the first time. Attendance 700+

#### Lunch & Learn Sessions

- Opportunity to conduct 30-minute presentation about your product or service. Attendance 50-75 based on topic and interest.

#### Exhibit Guide Advertisement

- Full-page, 4-color ad in exhibit guide distributed to all attendees. Camera-ready art must be supplied. Must be registered as a conference exhibitor.

*All sponsorship opportunities are subject to compliance with the Standards for Integrity and Independence in Accredited Continuing Education from the Accreditation Council for Continuing Medical Education.*

# Past Exhibitors

## 40+ Years

AMTI  
Gatorade Sports Science Institute  
Human Kinetics  
Lafayette Instrument Company  
Noraxon  
VacuMed  
Wolters Kluwer

## 30+ Years

AEI Technologies  
Keiser  
Kistler  
MGC Diagnostics  
Motion Analysis  
ParvoMedics  
Tekscan  
Vicon  
Vyaire Medical

## 20+ Years

ACSM Store/Healthy Learning  
Biodex  
BIOPAC  
COSMED  
Creative Health Products  
Delsys  
Hapad  
Hologic  
HQ Inc (CorTemp®)  
ISS, Inc  
Lactate.com/Sports Resource Group  
Lode  
National Strength & Conditioning Association (NSCA)  
novel  
Philips Respironics  
Polar  
Woodway USA

## 10+ Years

ACCUSPLIT  
Actigraph  
ADInstruments  
Artinis Medical Systems  
AtCor  
Bertec  
BTE Technologies  
BTS Bioengineering  
C-Motion  
Calmoseptine  
CSMi  
Dartfish  
Egg Nutrition Center  
Hapad  
HealthCare International  
InBody  
IntelaMetrix  
iWorx  
*Journal of Orthopaedic & Sports Physical Therapy (JOSPT)*  
KORR  
Light Force Therapy by LiteCure Medical  
The MotionMonitor/Innovative Sports Training  
National Athletic Trainers Association - *Journal of Athletic Training*  
National Center on Health, Physical Activity & Disability (NCHPAD)  
Nova Biomedical  
PAL Technologies  
Point Loma Nazarene University  
Qualisys Motion Systems  
Routledge/Taylor & Francis Group  
Sable Systems  
Simi  
Tanita Corporation of America  
Technogym  
Wellcoaches Corporation  
ZRT Labs

**Over 75%  
of exhibitors  
return year  
after year**

# Other Past Exhibitors

ACRM American Congress of Rehabilitation	Department of Nutrition at Metropolitan State University of Denver	Kansas Instruments	Qunol
ACSM American Fitness Index	East Tennessee State University	Kestrel Heat Stress Trackers By NK	Randex Biosciences
ACSM Health Science Policy	Equinox	King Orchards	Rapid Reboot
ActivAided Orthotics	Equival	Lebanon Valley College	Rapid Release Technology LLC
ActivArmor	Exerfly	Liberty Med-Legal Admin, Inc	RBM Elektronik-automation
Activinsights	Ferring	Liberty University	GmbH Dynavision International
Air Force Recruiting Services	Fit – Sanford Health	Lode BV	Regenexx
Altra Footwear	Fitabase	Logan University	Resistance in Rotation
American Institute for Cancer Research	FITLIGHT Sports/gforce Tracker	Mayo Clinic	RISE Prosthetics
AmpHP	Flexion Therapeutics	Med One	Robin Healthcare
AMP Sports	Florida Gulf Coast University: Marieb	Medtronic Zephyr Performance Systems	Robbins
Anatomy in Clay Learning System	College of Health and Human Services	MEI Research	Rocky Mountain Diagnostics
APDM Wearable Technologies, a Clario Company	Forrest T Jones & Company, Inc	Miha	Rocky Mountain University of Health Professions
Arizona State University College of Health Solutions	Fujifilm Sonosite	Moxy Monitor	Sanofi
Army Medical Recruiting	Functional Movement Systems	MR3 Medical	S3D Inc
Bertec Corporation	Gannon University	Rehabilitation Research Resource Network	seca Corporation
BiPro USA	GE Healthcare Lunar	MUSCLESOUND	Selvas Healthcare, Inc.
BODYCAP	GEICO	Myoscience	The Shoulder Pole®
BTE	GHBCI Global Health and Body Composition Institute and NISOS Body Composition Analysis	National Death Index	Sole Essentials
BTS Bioengineering	Globus Sport & Health Technologies	Naylor	Sparta Science
California University of Pennsylvania Health Science and Sport Studies	Graceland University	Nebraska Methodist College	StepsCount
CamNtech	Graduate Studies At Merrimack College	NeuAbility	SweatID
CardiacInsights	Gulfcoast Ultrasound Institute	NimbleHeart	Technavance
Carestream Health Inc	GymAware	NIT Americas	Tenex Health
CareWear Corp	Hapad, Inc	Nokia	Terason
Cascade Wellness Technologies	Health and Exercise Science At Colorado State University	Norland At Swissray	Translational Journal of the American College of Sports Medicine
Cleveland University Kansas City	Health and Fitness Technologies, LLC	NormaTec	Trigger Point Performance
Clinical Exercise Physiology Association (CEPA)	Health Professions Recruiter Medical Corps	North Dakota State University	University of Pittsburgh
College of St. Scholastica	Herbalife Nutrition	Northwest Medical Equipment	University of St. Augustine for Health Sciences
Cometa Systems	HitIQ	Nova Biomedical	University of Tampa
Committee on Accreditation for the Exercise Sciences	HOKA	Nova Southeastern University	Urban Poling
The Commission on Dietetic Registration	Honey Stinger	NovaCare Rehabilitation	US Army Research & Material Command (USAMRMC)
CORTEX Biophysik GmbH	HUR Labs	OG Wellness	Vald Performance
Danone North American Oikos	Innovision Systems, Inc	On	Vielight, Inc
	Ironman Sports Medicine Conference	OOFOS	Vivobarefoot
	iWALKFree Inc	OptiTrack	Wahoo Sports Science
		Orthofix	Walk With a Doc
		Palmer College of Chiropractic	Wiemspro
		Plantiga	Xsens Technologies AV
		Point Loma Nazarene University	Zephyr Technology
		Kinesiology Dept	ZFlo
		Profile by Sanford	ZRT Labs
		Protokinetics	
		Qubit Systems Inc	
		The Quick Board	