

Sept. 21-24, 2022
Hilton Baltimore Inner Harbor
Baltimore, Maryland

Connect and Influence

Position your brand as a partner to the scientific community by connecting with leading physiology and exercise science researchers at ACSM's 2022 Integrative Physiology of Exercise (IPE) conference. Our sponsorship and exhibitor packages generate brand awareness and give you and your reps the opportunity to have meaningful interactions with 500+ attendees.

Sponsorship Packages



Thought Leadership Presentations

Position your organization as an industry leader with a forty-minute scientific presentation in your area of expertise. Sessions take place in unopposed time slots following lunch and poster hours.

\$5,500 | 3 available

**Presenters must submit a session description, speaker biography and three learning objectives for review and approval.*



Opening Reception Sponsorship

Meet and network with leaders in physiological research at a reception celebrating the conference's commencement. Greet attendees, provide opening remarks, position signage at the reception space entrance and on tabletops, distribute collateral and gifts.

\$5,000 | 1 available



Keynote Sponsorship

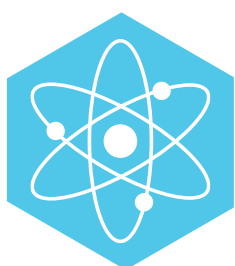
Gain premier visibility at a keynote lecture. These daily, unopposed sessions are the conference's most highly attended events. Your representative may deliver a one-minute welcome to the lecture, describing your interests in and relationship to the session topic, the broader IPE conference programming and attendees generally. Sponsorship also includes corporate recognition via opening and closing slides and in the digital program.

Keynote lectures include:

- "To Endure Is Everything: New Discoveries in the Science of Endurance Exercise" by Andy Jones, Ph.D., FACSM
- "Exercise and Bone Health: All It's Cracked Up To Be?" by Wendy Kohrt, Ph.D., FACSM
- "Sex Differences in Athletic Performance" by Sandra Hunter, Ph.D., FACSM
- "Potential Mechanisms in Muscle Underlying Resistance Exercise Hypertrophic Response Heterogeneity" by Charlotte Peterson, Ph.D.

\$3,500 | 4 available

**Keynote sponsorships are subject to review by the IPE program committee and keynote presenters to avoid potential conflicts of interest.*



Track Sponsorship

Demonstrate your alignment with topical scientific content by supporting one of six subject matter tracks. Gain brand recognition by giving introductory comments, placing signage at session entrances, and being named in opening and closing presentation slides as well as in the digital program.

Program tracks include:

- Cardiovascular Physiology
- Environmental Physiology
- Exercise Metabolism
- Hot Topics in Integrated Physiology of Exercise
- Physical Activity and Health
- Skeletal Muscle

Individual sessions and speakers by topical area can be [viewed here](#).

\$3,000 | 6 available



Coffee Breaks

Fuel the 2022 IPE conference by sponsoring one of three morning coffee break events with prominent signage throughout the serving and break areas and recognition in the digital program. Your company may provide collateral, gifts or booth drivers in the break area.

\$2,500 | 3 available



Attendee Bag Inserts

Place your advertising, informational handouts, promotional items or exhibit booth drivers directly into the hands of IPE attendees by having your materials included inside the conference bag provided to all registrants.

\$1,500

**Only available as a sponsorship package or exhibit booth add-on. All submissions must be reviewed and approved by ACSM in advance.*

All sponsorship packages include a 25% discount on exhibit booth spaces.



Exhibit Booths



Exhibiting Partner

Interface with the leaders in physiological research by hosting a booth in the IPE Exhibit Hall. Facilitate conversations, demonstrations or experiences in your 10x10 space.

Benefits include:

- Logo on exhibiting partner lobby signage
- Logo on slide show in rooms between sessions
- Logo on IPE website landing page
- Full company listing and contact information in digital program
- Meeting attendee mailing list
- One complimentary full-registration badge

\$1,200 for aisle booths, \$1,300 for corner booths | 10 available

**Fee includes a 10x10' space, 8' back drape, 3' side drape and a one-line sign.*

Additional Recognition and Benefits

The following recognition and benefits are earned based on your total sponsorship investment.

Recognition Level	Presenting	Sustaining
Investment	\$5,000+	\$2,500
Benefits		
Dedicated pre- or post-meeting email to IPE registrants, sent by ACSM on behalf of supporter	X	
Banner advertisement and landing page on conference mobile app	X	
Complimentary registrations to the IPE conference	2	1
Opportunity to add advertising or promotional materials to attendee bags	X	X
Logo recognition on IPE Sponsor walk-in slide in session rooms	X	X
Featured Sponsor company listing and description in digital program	X	X
Full-page ad in digital IPE Program	X	X
Recognition on ACSM IPE homepage	X	X
Recognition on ACSM.org on the ACSM partners page with hyperlink	X	X
Logo recognition in pre- and post-meeting promotional and informational communications (from commitment date forward)	X	X
Logo placement on on-site conference signage, in high-traffic areas	X	X
One social media mention with other sponsors on ACSM social media channels during the IPE conference	X	X
Pre- and post-meeting attendee list (name, address, institution, title)	X	X
25% Discount on IPE Exhibit Space	X	X

Contact us to secure your engagement or for questions

